

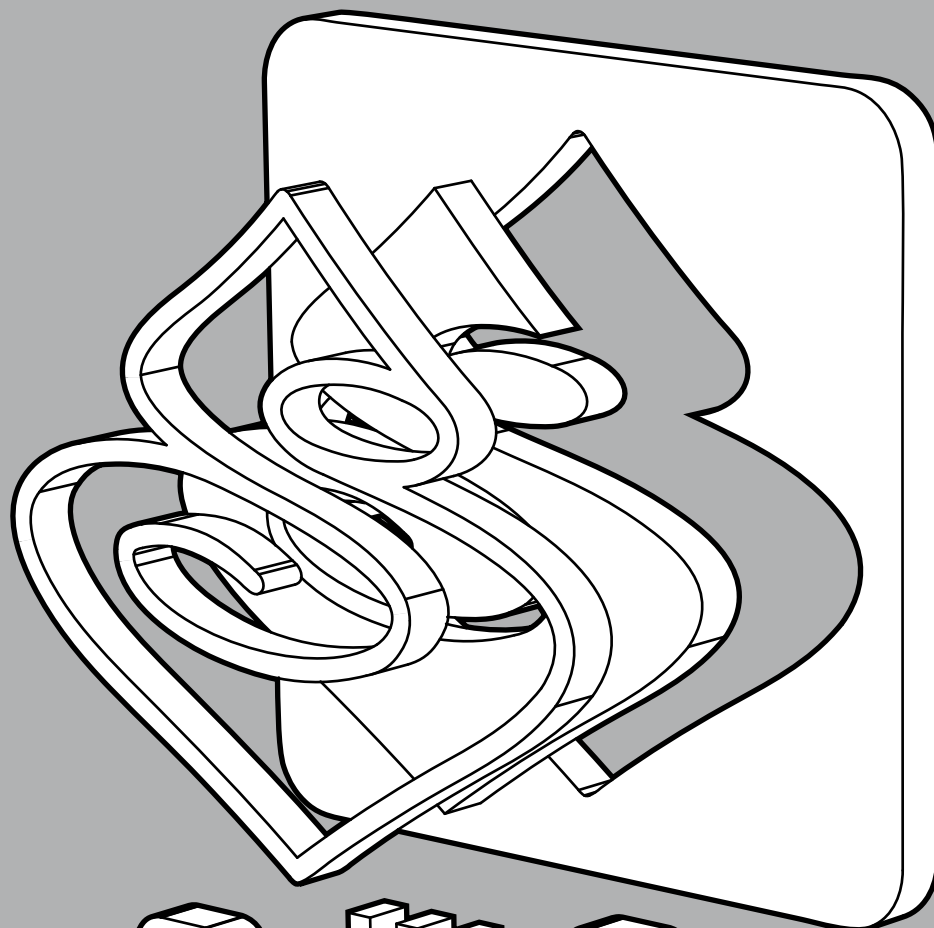
SWEET AW 1112

All models
Hardware · Resolution Series · Autonomy Series · Streetwear · Beanies



sweet
protection

Distributors Product Manual



sweet
protection

**STRONGER, LIGHTER,
BETTER!**

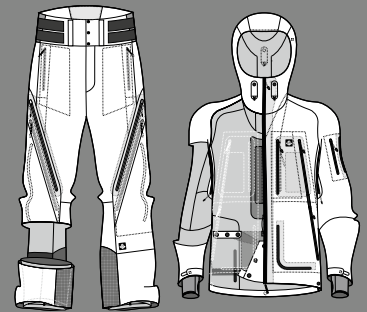
01. INTRODUCTION



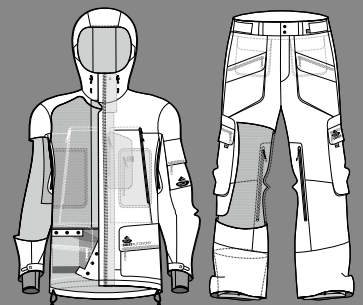
02. HARDWARE



03. RESOLUTION



04. AUTONOMY



05. STREETWEAR & BEANIES





Welcome to winter 11/12!

Dear Sweet Protection retailer

What you are about to experience, is what many refer to as the world's best helmets and the most advanced, functional and stylish outerwear out there. We also got an awesome collection of headwear and streetwear that allow our supporters to rock the brand on and off the mountain.

For ten years, Sweet Protection has been a dedicated supporter of local and global heroes riding mountains all over the world. From Terje Håkonsen to Tore Holvik, Tom Wallisch to Torgrim Vole, the Sweet Protection Team Riders are a group of strong and super committed personalities that, in their own unique and different ways, contribute to and push product development at Sweet Protection.

We are excited to present our brand new 2011-12 winter line. We hope you like it!

**So, let it snow,
the Sweet Protection Crew**

About us

Sweet Protection is a core action sports company. Our products are made for the doers, the local and global action sport enthusiasts riding mountains all over the world. We're based out of the remote and small town of Trysil, Norway; close to the mountains and far away from Wall Street.

At Sweet Protection we believe team involvement is the key to making great products. All of the original founders are still onboard, still charging hard and still churning out awesome products together with our team.



Mixed Sources
Product group from well-managed
forests and other controlled sources

Cert no. SW-COC-003756
www.fsc.org
© 1996 Forest Stewardship Council

Sweet Protection

Flendalsvegen 4
NO-2420 Trysil
Norway

+47 62 45 22 00
sales@sweetprotection.com

www.sweetprotection.com



Sweet Protection
Flendalsvegen 4
NO-2420 Trysil
Norway

+47 62 45 22 00
sales@sweetprotection.com

www.sweetprotection.com
